



2016 BRENTWOOD ART, WINE & JAZZ FESTIVAL

Saturday, August 27th, 10:00 am - 10:00 pm
Sunday, August 28th, 11:00 am - 6:00 pm

Streets of Brentwood Shopping Center
2455 Sand Creek Rd, Brentwood, CA 94513



ADMISSION TO THE FESTIVAL IS FREE

Brentwood Art Society's premier fundraising event, The 15th Annual Art, Wine & Jazz Festival, serves to provide funds to arts education, arts awareness and on-going community and city arts & cultural programs within Brentwood.

The 2016 Art, Wine & Jazz Festival will be held traditionally on the last weekend of August on the Central Promenade of The Streets of Brentwood, a complimentary and inviting venue for this family friendly and community centric event.

The Brentwood Art, Wine & Jazz Festival has become the jewel of East Contra Costa County. Attendance has grown every year. We anticipate welcoming over 15,000 men, women and children to our 2016 Festival.

The Festival is a very popular annual event that draws guests for a day of family entertainment and socialization. People come from all over the bay area to enjoy a friendly atmosphere, lively music and a notable collection of fine art.

Throughout the promenade are many activities for the entire family; children and adults can paint at the easels, enjoy the children's art show, visit the local high schools art show and also watch the ongoing chalk art displays being created through out the weekend by the high school students. Also, while children enjoy the activities in the Children's Area, under the careful and watchful supervision of the Dainty Daycare Center, parents are free to walk about and enjoy the other elements at the festival.

The Artist Garden features quality hand created works of art from multiple disciplines and experience. Many of the artists are our very own local talent.

Taste award winning wines from our local vintners or some of our represented local micro brews.

Enjoy some of the best musical talent representing the San Francisco Bay Area. Also included in the line up are some local talents.

PROMOTION – Brentwood Art Society has an energetic agenda of promotion to bring the event to the eyes and minds of the public. Media and marketing coverage is generously supported by The Streets of Brentwood, The Brentwood Press, 110 degree Magazine, Wine Oh Magazine, The Bay Area News Group, KCSMJazz Radio and all of the local school districts, artists contact lists, musical performers fan bases, various social media outlets and valuable word-of-mouth, a benefit of our reputation for being a Premier Festival.

FESTIVAL SPONSORSHIPS – The Streets of Brentwood is a major partner welcoming us to be guests at their A-Class regional center. Their support, in marketing and providing a remarkable venue is a credit to their ethos of integrating community with

Benefactors who support the arts and culture of our communities are key to the quality and success of the Brentwood Art, Wine & Jazz Festival. Sponsorship contributions by citizens, companies and organization help assure a successful Festival that generates needed funds with which the Brentwood Art Society may meet its mission to develop, implement and maintain a high level of arts and cultural programs building an enriched and vibrant community.

SPONSOR BENEFITS – All contributing sponsors will be recognized for their contributions in marketing materials & publicity during and after the Festival in local papers and acknowledged on the Brentwood Art Society website all year. Sponsors will also be acknowledged from time to time in announcements at stage side prior to an artist's performance.

Consider seriously joining our efforts as a contributing sponsor of the Festival to produce a memorable moment for the entire family and in the process, raise funds to retain and support the visual, literary and performing arts and cultural programs within our community!

Sincerely,



Brentwood Art Society Board of Directors & Organizing Committee

Dan Berns – President
Rosalinda Grejsen – President Elect
Sherry Cummings – Past President
Betty Gaughan – Treasurer
Liz Fuller – Secretary
Mary Lamb – Director
Lisa McLaughlan – Director
Kati Short – Director
Joe Trebino - Director
Beverly C. Turner – Director

For more information on Sponsorship, Please Contact

Sherry Cummings, Past President
Sherry@DragonStarCre8.com

Rosalinda Grejsen, President Elect
Rosalinda@DeltaGallery.com
1240 P.O. Box 1240
Brentwood, CA 94513



15TH ANNUAL ART, WINE & JAZZ FESTIVAL
SATURDAY, AUGUST 27 & SUNDAY, AUGUST 28, 2016

SPONSOR CATEGORIES

FESTIVAL SPONSOR - \$15,000

- Sponsor's name and/or Logo on all glassware with Art, Wine & Jazz Festival Logo.
- 8 Complimentary tickets to a Brentwood Theater Company summer production.
- \$500 Delta Gallery gift certificate.
- Certificate of Appreciation presented on stage with full recognition.
- 10x10 Complimentary booth space within the Vintners Circle.

ARTIST GARDEN SPONSOR - \$5,000

- Sponsor Banner prominently displayed at entry of Artist Garden.
- Choice of one piece of original art from the Artist Garden not to exceed \$500.

KIDS ACTIVITY AREA - \$5,000

- Sponsor Banner prominently displayed in Kids Activity Area.
- Party for 10 at Color Me Mine Pottery.
- 2 Free Classes of childrens art instruction of your choice at Delta Gallery.

PREMIER VINTNER CIRCLE SPONSOR/VENDOR - \$2,500

- 10x10* Booth Space in prominent location of all wine & beer tasting.

STUDENT STREET PAINTING - \$1,500

- Sponsor Banner prominently displayed in Street Painting area.

ARTIST PERFORMANCE - \$1,000 Per Artist

- Recognition during performance

BANNER SPONSOR - \$500

- Sponsor provides 2'x3' Business Banner to be prominently displayed around the Festival venue

Much Appreciation and Thanks to our Venue Sponsor

T H E S T R E E T S
O F B R E N T W O O D



The Mission of Brentwood Art Society

- Develop, implement and maintain a high level of arts and cultural programs in co-operation with the City of Brentwood and surrounding communities.
- Promote broad public support and participation in arts and cultural programs.
- Provide an enriching appreciation for the arts and high standards of entertainment in the East contra costa county area.
- Raise funds for arts, cultural and educational programs.

Brentwood Art Society supports many programs within the community

- Annual Brentwood Art, Wine & Jazz Festival
- Brentwood Theater Company
- Brentwood Teen Theater
- Art guild of the Delta
- Delta Gallery
- Annual Student Art Show
- City Read
- Open Mic
- In Mt. Diablo's Shadow, an annual anthology of prose and poetry by local writers.
- Art Docent Programs for our schools.
- Funding to art teachers to supplement classroom activities
- Scholarships for graduating seniors entering arts programs.

www.BrentwoodArtSociety.org

