



**2016 BRENTWOOD  
ART WINE & JAZZ FESTIVAL  
ARTIST APPLICATION PACKET**



Saturday, August 27th, 10:00 am - 10:00 pm  
Sunday, August 28th, 11:00 am - 6:00 pm

Streets of Brentwood Shopping Center  
2455 Sand Creek Rd, Brentwood, CA 94513

Dear Artists,

Brentwood Art Society has worked to enhance their civic celebration of the arts! We focus our efforts on providing a memorable experience for festival vendors and guests. The 2016 AW&J festival, recognized as one of Northern California's premier festivals, returns to the Streets of Brentwood this year expecting more than 15,000 visitors. Check out our location at [www.shopstreetsofbrentwood.com](http://www.shopstreetsofbrentwood.com).

As President of the Brentwood Art Society, I would like to offer you the opportunity to participate in this premier event!

Chairs Rosalinda Grejsen and Barbie Koncher will handle further communication regarding the Artist Garden and its vendors. Please contact Rosalinda at [Rosalinda@DeltaGallery.com](mailto:Rosalinda@DeltaGallery.com) with any inquires.

Along with this cover letter your application packet includes the following:

1. Artist Application Information
2. Artist Application
3. Rules, Requirements & Other Information

It is our hope that you will consider participating in our event and certainly thank you for your past attendance if you are a returning artist. With the changes in California's budget for art programs in schools throughout the State, it is our mission as a non-profit organization 501 (c)(3) to make every effort to raise the revenue to allow every student to experience the wonderful world of the arts. With your partnership, we are confident we can achieve this goal.

Our selection committee on a weekly basis will review applications. If you have been selected, you will receive your confirmation letter and additional festival information electronically to your email address and/or by mail. If you are not accepted, your entry fee will be returned.

Thank you. We look forward in seeing you at the festival.

Sincerely,  
Dan Berns, President, Brentwood Art Society

Brentwood Art Society Board of Directors

Rosalinda Grejsen, President Elect • Sherry Cummings, Past President  
Liz Fuller, Secretary • Betty Gaughan, Treasurer  
Mary Lamb, Director • Lisa McLaughlan, Director  
Kati Short, Director • Joe Trebino, Director • Beverly C. Turner, Director

# BRENTWOOD ART WINE & JAZZ FESTIVAL 2016

Sponsored by the Brentwood Art Society  
P.O. Box 1240, Brentwood, California 94513 • www.BrentwoodArtSociety.org

## 2016 Artist Application Information

The Brentwood Art Society invites you to the 15th Annual Brentwood Art, Wine & Jazz Festival, where fine original art, wine tasting, jazz, food and popular special features complement our premier arts festival. It is important that we attract only those artists who have original art for sale. Therefore, the selection committee will jury all entries and not permit any “buy and sell” merchandise or non-art items. If we find these items mixed in with your own work, you will be asked to leave and you will forfeit your attendance fee.

The Art, Wine & Jazz Festival draws fine art, wine and jazz lovers from throughout East Contra Costa County. A media campaign will be utilized to promote this premier event where original and creative art is offered for sale. We focus our efforts on presenting only the finest artists to our 15,000 visitors.

### Date and Times:

Saturday, August 27 from 10 AM – 10 PM\* and Sunday, August 28 from 11 AM – 6 PM  
at *The Streets of Brentwood – 2455 Sand Creek Road, Brentwood, CA 94513*

\*Artists may close at dark on Saturday, although there is new brighter lighting with wider coverage.

Entry Fee for single 10' x 10' space

Member of Art Guild of Delta (AGD) \$250

Non-Members \$300

Early reservations by May 1 can be made with a completed application and a deposit of \$50.00 or more and the balance payable no later than July 15, 2016. **For those artists who pay make a deposit w/app before May 1, a special thank you gift will be given at the event.** Location of each booth will be assigned in order of acceptance to the Festival. Paid fees are non-transferable and non-refundable after acceptance to the Festival. Artists must supply their own 10' x 10' canopy. The fee must accompany the application(s). No more than two artists may share a single 10' x10' space. The early deposit is non-refundable. The balance entry fee will be returned if you are not accepted into the festival.

Photos: Four 4” x 6” photos of your work and one 4” x 6” photo of your display must accompany your application. (Only work similar to what is shown in the photographs will be allowed in the show). Please label the photos with your name and contact information. *Photos not necessary for past year participating vendors.*

Artist Photo ID: Copy of current driver’s license.  
Sellers Permit: Current California Board of Equalization tax permit required.  
The permit must be available for inspection during the event.

Questions: Contact Committee Chair Rosalinda Grejsen at Rosalinda@DeltaGallery.Com

**APPLICATION DEADLINE: Postmarked by July 15, 2016.**

**\*All payments received after July 15, 2016 must be paid by Cashier’s Check.**

**Mail your remittance payable to Brentwood Art Society**

**ARTIST GARDEN › BRENTWOOD ART SOCIETY › P.O. BOX 1240 › BRENTWOOD CA 94513**

# BRENTWOOD ART WINE & JAZZ FESTIVAL 2016

## Artist Application

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Business Name (optional): \_\_\_\_\_

Vehicle Lic. #: \_\_\_\_\_ State Board of Equalization No: \_\_\_\_\_

*Disclaimer: The undersigned exhibitor on behalf of themselves, their successors & heirs agrees to make no claim for any reason whatsoever against the Brentwood Art Society, its officers, employees, and agents or any person or organization affiliated with the 2016 Brentwood Art, Wine & Jazz Festival for loss, theft, damage, destruction or non-delivery of goods, display material and or other effects; nor for any injury to himself/herself, or employee or representative while in the show area or on the festival grounds.*

*I have read and agree to all the specific terms, conditions, rules, and requirements set forth on all pages of the Festival Application and Information Sheet. I further release the Brentwood Art, Wine & Jazz Festival and its duly appointed representatives, agents or affiliates of all liability and responsibility for damages or loss suffered before, during or after the 2016 festival or as the result of the display of my work, equipment or materials. I understand that there are no refunds or rain checks due to inclement weather. I give my permission to the festival to use my prints for marketing and promotion of the event.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**★Make your deposit before May 1, 2016 (w/app) and receive a special thank you gift at the event!★  
Early deposit of \$50.00 will reserve space now with balance payable no later than July 15, 2016.**

Please reserve:

10'x10' booth area @ \$250 - AGD member       2-10'x10' booth areas @ \$500 (AGD rate)

10'x10' single booth area @ \$300 non-member       2-10'x10' booth areas @ \$600 (nonmember)

Your check is non-refundable\*, non-transferable after acceptance. There are no refunds or rain checks due to inclement weather.

\*The entry fee will be returned if artist is not accepted.

All entries must be accompanied by four (4) 4 x 6 photograph prints of your work, one (1) photo ID, and one photo of your display. Please label all photos with your name. Photos will not be returned. No slides or enlargements please.

**Please return application and payment to:  
Artist Garden • Brentwood Art Society  
PO Box 1240 • Brentwood CA 94513  
Attention: Artist's Garden**

# BRENTWOOD ART, WINE & JAZZ FESTIVAL 2016

## 2016 RULES, REQUIREMENTS & OTHER INFORMATION

1. Only artist displaying his or her own original work for sale will be eligible to participate.
2. Artist's work only. Absolutely no imported, manufactured or mass produced items, kits or anything not made by the artist(s).
3. Accepted artists must present and exhibit all hours during both show days. No representatives to replace artists.
4. Artists are responsible for payment of all applicable taxes to any city, county, state or federal agency.
5. Booths may be left up Friday and Saturday evenings. General security will be provided for the empty displays only. Artists are solely responsible for the security of their own art and personal possessions.
6. Booth areas are 10' x 10'. White canopies unless pre-approved by committee chairman. Booth must be supplied and set up by artist. No festival volunteers are available for set ups.
7. Trash must be removed at the end of each day to receptacles that will be provided.
8. Set-up permitted Friday evening from 3– 7pm and Saturday from 7– 9:30 am. Please, no early arrivals. All Artists should be set up and ready for business at 10 a.m. Saturday. Off and on-loading vehicles permitted temporarily, please bring dollies/wagons for easy off/on loading. Please be on time as late arrivals could have difficulty with set-up.
9. The Streets of Brentwood Mall is a pet-friendly center. Exhibitors are asked to use their discretion in bringing their pet.
10. The Artist's Garden Committee volunteers will be available at the Brentwood Art Society booth and on festival grounds at all times to assist you with inquires.